

## Concept Note

### ECA-ECE-IARD Workshop: UN Road Safety Conventions and Approaches to Preventing Drink Driving

#### 1. PURPOSE OF THIS DOCUMENT

The purpose of this document is to present a concept for cooperation between the United Nations Economic Commission for Europe (UNECE), the United Nations Economic Commission for Africa (UNECA) and the International Alliance for Responsible Drinking (IARD/ former ICAP) in 2015, including objective of the cooperation, roles and responsibilities and a timeline.

#### 2. CONTEXT

According to the 2013 Global Status Report on Road Safety, about 1.24 million road traffic deaths occur annually on the world's roads, with little observed change since 2007. Road traffic injuries are the eighth leading cause of death globally and the leading cause of death for young people aged 15–29.

The United Nations recognizes the significant negative social and economic impact of road crashes on populations around the world. Since 2004, the United Nations has issued eight resolutions since 2003 on “Improving global road safety” and called on the United Nations and its agencies to take steps to support governments in improving the situation<sup>1</sup>. It also underlined the need to further strengthen international cooperation, taking into account the needs of low and mid-income countries, to deal with issues of road safety.

UNECE is one of the five United Nations Regional Commissions. One of UNECE's main tasks is providing both regional and global secretariat services to the Inland Transport Committee (ITC), an intergovernmental body bringing together governments from the UNECE region and other regions around the world on, among other issues, road safety. The Working Party on Road Traffic Safety (WP.1), a working party for the ITC, is the only permanent body in the United Nations system that focuses on improving road safety. Its primary function is to serve as guardian of the United Nations legal instruments aimed at harmonizing traffic rules. The UNECE legal instruments address the main factors of road crashes including road user behaviour. Many countries across the world have become Contracting Parties to these legal instruments and benefit from their implementation. The UNECE also supports the development and promotion of best practices in road safety and the organization of road safety weeks as well as other awareness raising events.

ECA is another United Nations Regional Commission. Its mandate is to promote the economic and social development of its member States, foster intra-regional integration, and promote international cooperation for Africa's development. ECA plays a leading role in efforts to improve the safety of Africa's roads. In this context, it has organised several high-level road safety events on the continent, bringing together different stakeholders to brainstorm on the continent's road safety challenges and opportunities. ECA spearheaded the preparation of the African Road Safety Action Plan for the period

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<sup>1</sup> <http://www.un.org/en/roadsafety/background.shtml>

2011-2020, in the context of the UN Global Decade of Action for Road Safety (2011-2020). It also has an important role in monitoring and evaluating the implementation of the Action Plan. Recently, ECA worked closely with the African Union Commission to prepare the African Road Safety Charter that was endorsed at the 3<sup>rd</sup> Ordinary Session of the Conference of African Ministers of Transport, held in Malabo, Equatorial Guinea, from 7-11 April 2014.

As international road transport grows, the United Nations legal instruments increase in significance as they provide a common framework for national standards and legislation on key road safety issues. However, not all governments are familiar with the United Nations legal instruments and many governments are not yet Contracting Parties. In particular, in the regions of Africa, Asia and Latin America and the Caribbean the number of Contracting Parties remains relatively low.

IARD is a not-for-profit organization supported by major international producers of alcoholic beverages with a mission to promote understanding of the role of alcohol in society and to help reduce harmful drinking worldwide, including reducing drink driving. IARD has been recognized by the United Nations Economic and Social Council as a non-governmental organization with Special Consultative Status. In 2013, IARD and UNECE cooperated to organize an international symposium as part of Global Road Safety Week “Regional perspectives on preventing alcohol related road crashes involving vulnerable road users” and to launch an e-book with papers presented during the symposium<sup>2</sup>.

### **3. OBJECTIVE OF THE 2015 COOPERATION between UNECE and IARD– workshops for government officials on the UN legal instruments on road safety and best practices on reducing drink driving**

UNECE and IARD have proposed to work together in 2014 to increase the awareness of government officials in regions outside of Europe about the United Nations road safety legal instruments and effective approaches to preventing drink driving by organizing a capacity building workshop for national government officials and other relevant road safety stakeholders in 2014. UNECA has expressed interest in hosting the first workshop in Addis Ababa, and to broaden the agenda to include an assessment of progress in the implementation of the African Road Safety Action Plan, particularly Pillar 4 on Safer Road Users, that deal with alcohol related crashes.

The workshop will consist of one day of training on the United Nations legal instruments and one day of training on effective approaches to preventing drink driving. A program for the workshop will be developed and adapted to meet the specific needs of the ECA region, notably to include a discussion on the African Road Safety Action Plan. A menu of potential topics to be addressed on each day is included in ANNEX 1.

The workshop will also aim to produce a tangible output that can be used to further increase awareness in the region about the issues addressed in the workshop. The details of the output are to be further defined.

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<sup>2</sup> [http://epublishbyus.com/icap\\_unece\\_-\\_road\\_safety\\_ebook\\_/10033741#.U4DJcPmSySo](http://epublishbyus.com/icap_unece_-_road_safety_ebook_/10033741#.U4DJcPmSySo)

#### **4. ROLES AND RESPONSIBILITIES**

UNECE, UNECA and IARD will work together to design and implement the workshops.

##### **IARD:**

- Together with UNECE and UNECA, design the programme and capacity building objectives for the workshop, including dates and list of invitees.
- Financing of the workshops including workshop materials, travel and DSA (daily subsistence allowance at Addis Ababa UN rate)
- Financing external experts including travel, meals, accommodation and fees
- Identifying and contacting relevant experts for each workshop
- Preparation and delivery of workshop materials on drink driving
- Communications about the cooperation and workshops
- Appoint a focal point/coordinator to work closely with UNECE and UNECA to organize the workshops and communications
- Working with UNECE and UNECA on the preparation and finalization of post-workshop materials.
- Coordinate and fund the development of a report on road safety in the ECA region which includes developing a survey template (with input from UNECA and UNECE) to be filled in and returned by UNECA member States
- Financing selected local/regional (as appropriate) participants including travel, meals and accommodation.

##### **UNECE:**

- Together with IARD and UNECA, design the programme and capacity building objectives, including dates and list of invitees
- Coordinating with UNECA on the provision of a venue for the workshop, interpretation and secretariat services
- Presenting and facilitating the workshop's sessions. This includes giving presentations on the international conventions on road safety administered by the UNECE (i.e., the 1968 Conventions on Road Traffic and Road Signs and Signals) as well as their complementary consolidated resolutions, and other agreed topics
- Together with IARD and UNECA, preparing relevant workshop materials, including providing feedback on the development of a survey template to be filled in and returned by UNECA member States
- Together with IARD and UNECA , reviewing and finalizing post-workshop materials (as appropriate)
- Promoting the outcomes of the regional workshops at WP.1 and other relevant UNECE Transport Division platforms

**UNECA:**

- Identify 20 potential sponsored participants from the UNECA region and finalize list of persons to invite together with IARD
- Send invitation to take part in the workshop and coordinate finalization of list of participants
- Coordinate arrangements for the workshop venue including technical equipment (computer, beamer, etc), meals and interpretation
- Coordinate travel and hotel for the participants
- Provide Consultant drafting a pre-workshop report on road safety in the UNECA region with an introduction to relevant government representatives in the UNECA countries to survey for the report and provide feedback on the report, including providing feedback on the development of a survey template to be filled in and returned by UNECA member States
- Make a presentation on the African Road Safety Action Plan and the African Charter on Road Safety
- Together with IARD and UNECE, preparing relevant workshop materials
- Together with IARD and UNECE , reviewing and finalizing post-workshop materials (if any)
- Promoting the outcomes of the regional workshops at relevant UNECA platforms

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**ANNEX 1: Work Programme (Draft)**

<p style="text-align: center;"><b>Day One:</b>  <b>Tuesday, 07 July 2015</b>  Moderator: ECA</p>		
09:00 – 09:30	<b>Registration</b>	
<b>Time</b>	<b>Topic</b>	<b>Speaker</b>
9:30-10:00	<b>Opening of the Workshop. Welcome</b> <ul style="list-style-type: none"> <li>- ECA representative</li> <li>- UNECE Transport Division</li> <li>- International Alliance for Responsible Drinking</li> <li>- Representative of the Ethiopian Government</li> </ul>	TBC
10:00-10:50	<b>Introduction to the workshop and overview of the Decade of Action Plan</b> <ul style="list-style-type: none"> <li>- Introduction to the workshop (10 min)</li> <li>- [UNECE] (20 min)</li> <li>- African Action Plan for the Road Safety Decade [UNECA] (20 min)</li> <li>- Discussion (10 min)</li> </ul>	TBC
10:50-11:10	<b>Coffee Break</b>	
11:10-13:00	<b>UN road safety instruments and the Legal Aspect (ECE)</b>	TBC
13:00-14:00	<b>Lunch Break</b>	
14:00 – 14:30	<b>Dangerous Goods</b>	TBC
14:30–15:00	<b>Presentation of results of road safety survey in ECA countries, discussion</b>	TBC
15:00 -15:45	<b>Country presentations</b>	Moderated by ECA
15:45 – 16:00	<b>Coffee break</b>	
16:00 – 17:00	<b>Country presentations (continued)</b>	
17:00 – 17:45	<b>Moderated Discussion on Progress Implementing the African Road Safety Plan</b>	TBC
17:45-18:00	<b>Conclusion of the Day – IARD, ECA, ECE</b>	

<p style="text-align: center;"><b>Day Two:</b>  <b>Wednesday, 08 July 2015</b>  Moderator: IARD</p>		
<b>Time</b>	<b>Topic</b>	<b>Speaker</b>
09:00 – 09:10	<b>Introduction to day 2</b>	TBC
09:10-10:34	<b>The impact of alcohol on road crashes</b> <ul style="list-style-type: none"> <li>- Global Overview and Perspectives. (20 min)</li> <li>- Perspectives from Europe (20 min)</li> <li>- Drink -Driving and road crash situation in Africa – what we know (20 min)</li> </ul>	TBC
10:30-11:30	<b>Surveys in Burkina Faso and Cameroon</b> <ul style="list-style-type: none"> <li>- Burkina Faso</li> <li>- Cameroon</li> </ul>	TBC
11:00-11:20	<b>Coffee Break</b>	
11:30-13:00	<b>Addressing the Issue of Drink Driving – international good practice</b>	TBC
13:00-14:00	<b>Lunch Break</b>	
14:00–15:30	<b>Three Discussion Groups</b> Each group will identify 10 key issues that must be implemented in order to reduce drinking and driving and drink drive crashes. The groups will also identify 1) barriers, which may hinder the implementation of the measures, 2) solutions to overcome the barriers and 3) key enablers	Each group will appoint a facilitator and a reporter
15:30-16:00	<b>Coffee Break</b>	
16:00-17:00	<ul style="list-style-type: none"> <li>- <b>Reporting from each of the three Discussion Groups,</b></li> <li>- <b>Q&amp;A</b></li> </ul> <p>The discussion will result in the identification of 10 key issues that are a priority to tackling drinking and driving in the region. Each country will decide on 3 issues it feels it can realistically tackle.</p> <p>External representatives e.g. from the World bank and beverage</p>	Moderated by IARD

	alcohol industry may be invited to contribute to the discussions	
17:00-17:30	<b>Conclusion of the Workshop – IARD, ECA, ECE</b>	TBC