

Smarter Financing for Gender Statistics

Africa Gender Statistics Forum
Gaborone, Botswana
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PARIS21

PARIS
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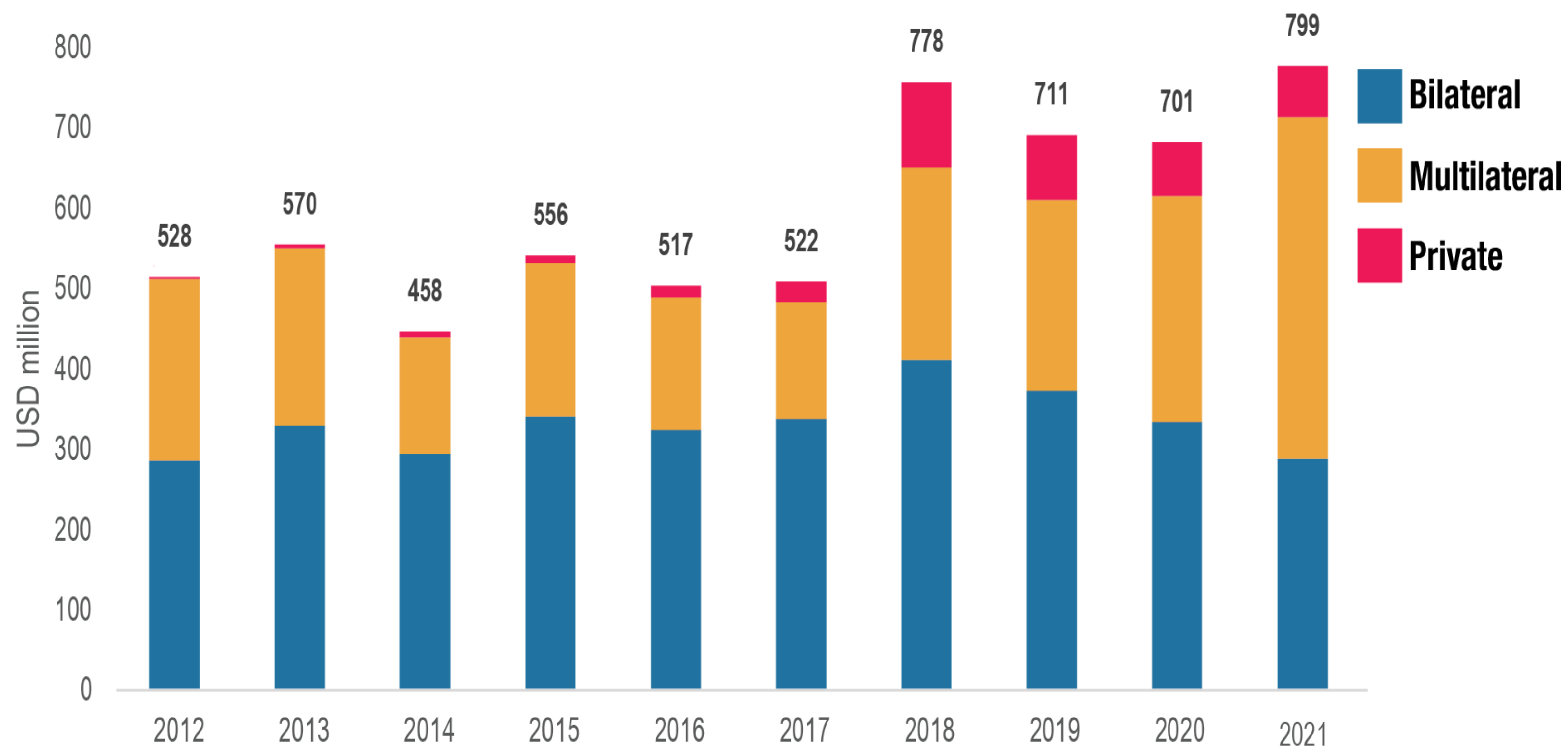
Today's Roadmap

- Why does funding for data and gender data matter?
- What are the global trends of funding for data and gender data?
- What are the regional (Africa) trends of funding for data and gender data?
- What are some documented solutions for smarter gender data financing?
- Q&A

“ The world's current crises are throwing us off course to achieve the SDGs. Data investments can be an enabler to get us back on track. ”

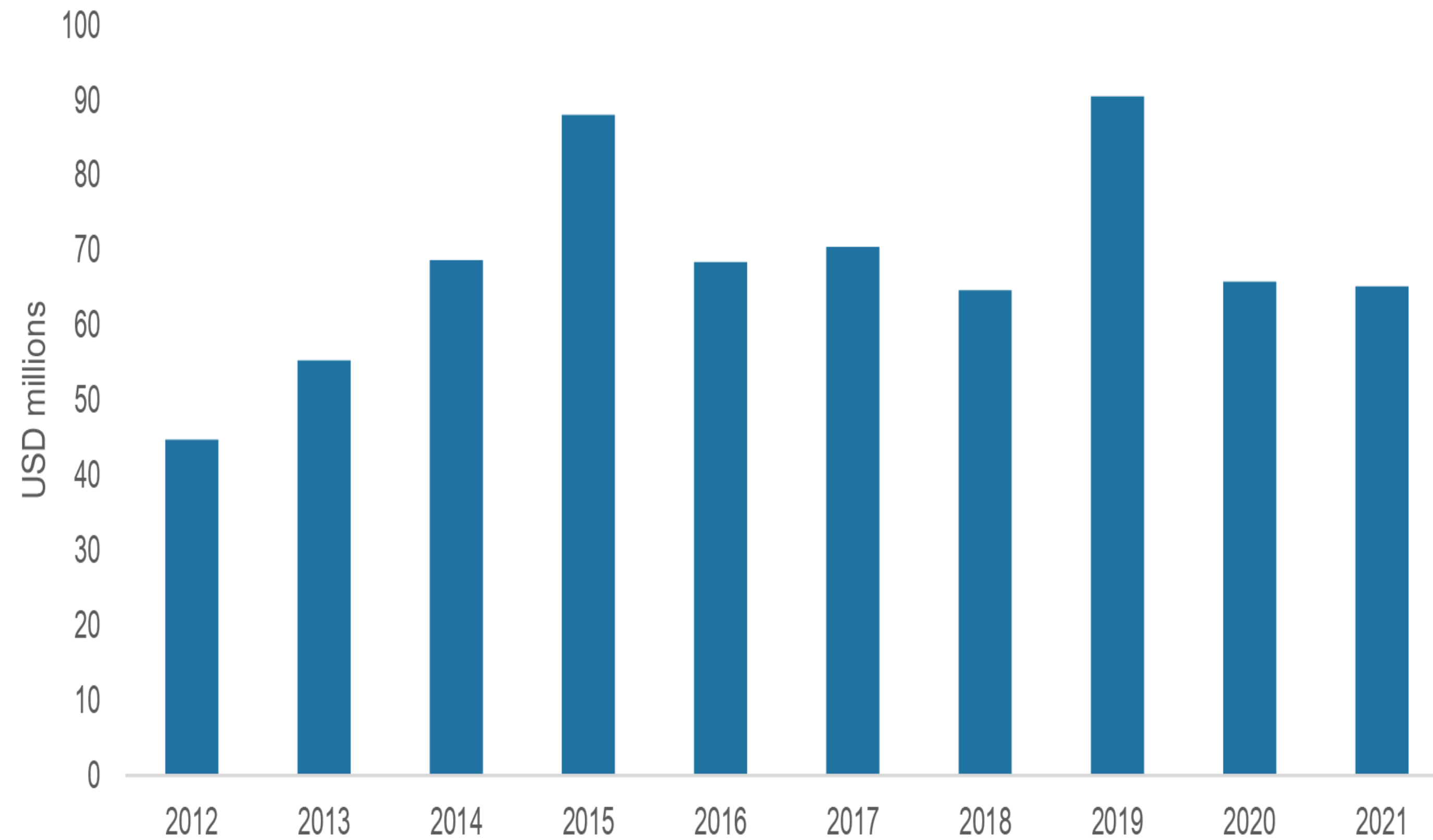
*Amina J. Mohammed, United Nations Deputy-Secretary General,
at the 77th session of UN General Assembly*

Total funding for data and statistics



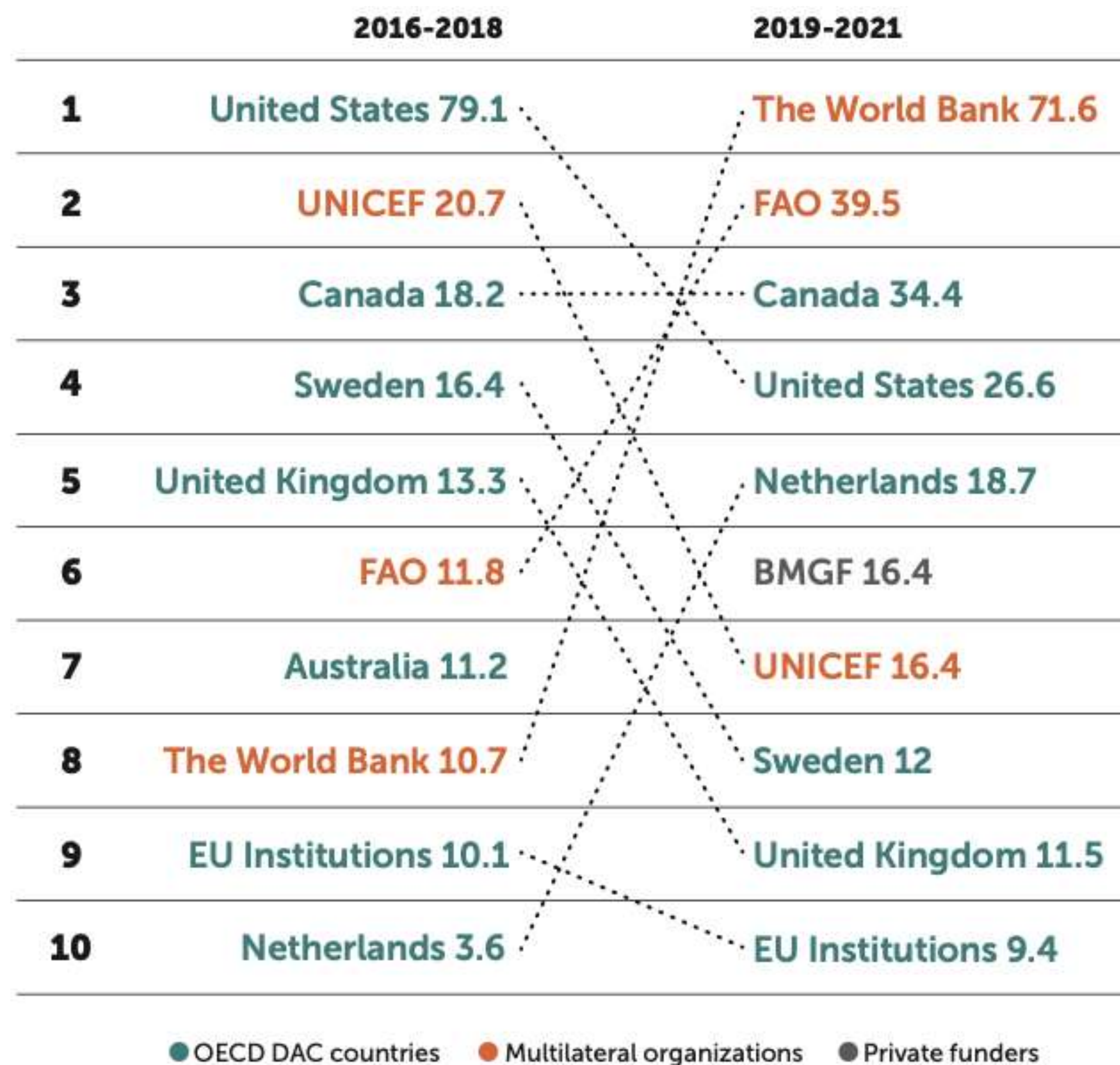
After a challenging 2020, funding for data and statistics increased by 14% to USD 799 million.

Funding for gender data remains stagnant



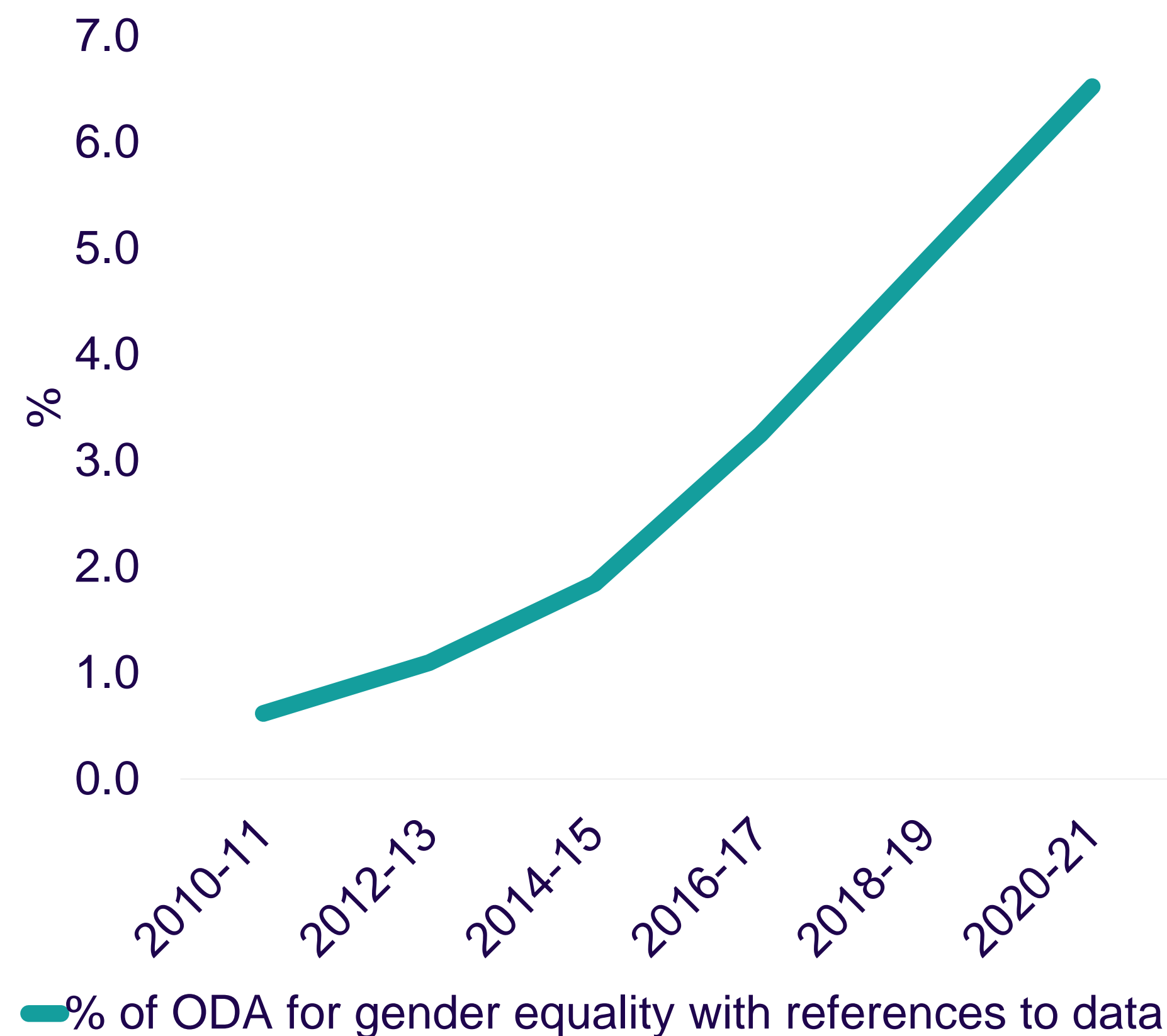
The pool of donors for gender data is still limited.

Top 10 donors to gender data and USD million disbursements



Source: [Data2X and Open Data Watch; Filling the Financing Gaps for Gender Data Systems; 2024](#)

Looking beyond financing



Assumption:

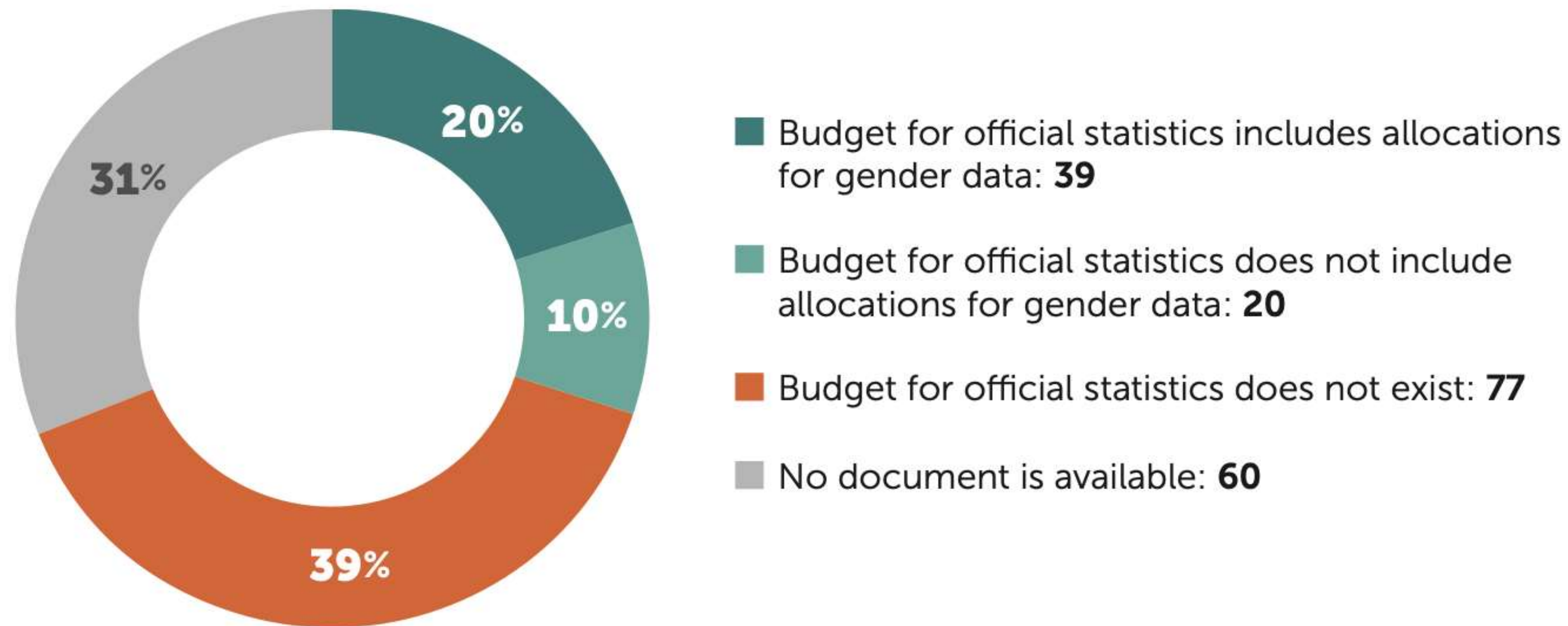
- Data activities are increasingly being mainstreamed into projects targeting gender equality.

Not a trend for funding!

- References to gender data in ODA for gender equality increased by 10x in the last decade
- Faster increase than ODA for environment and trade

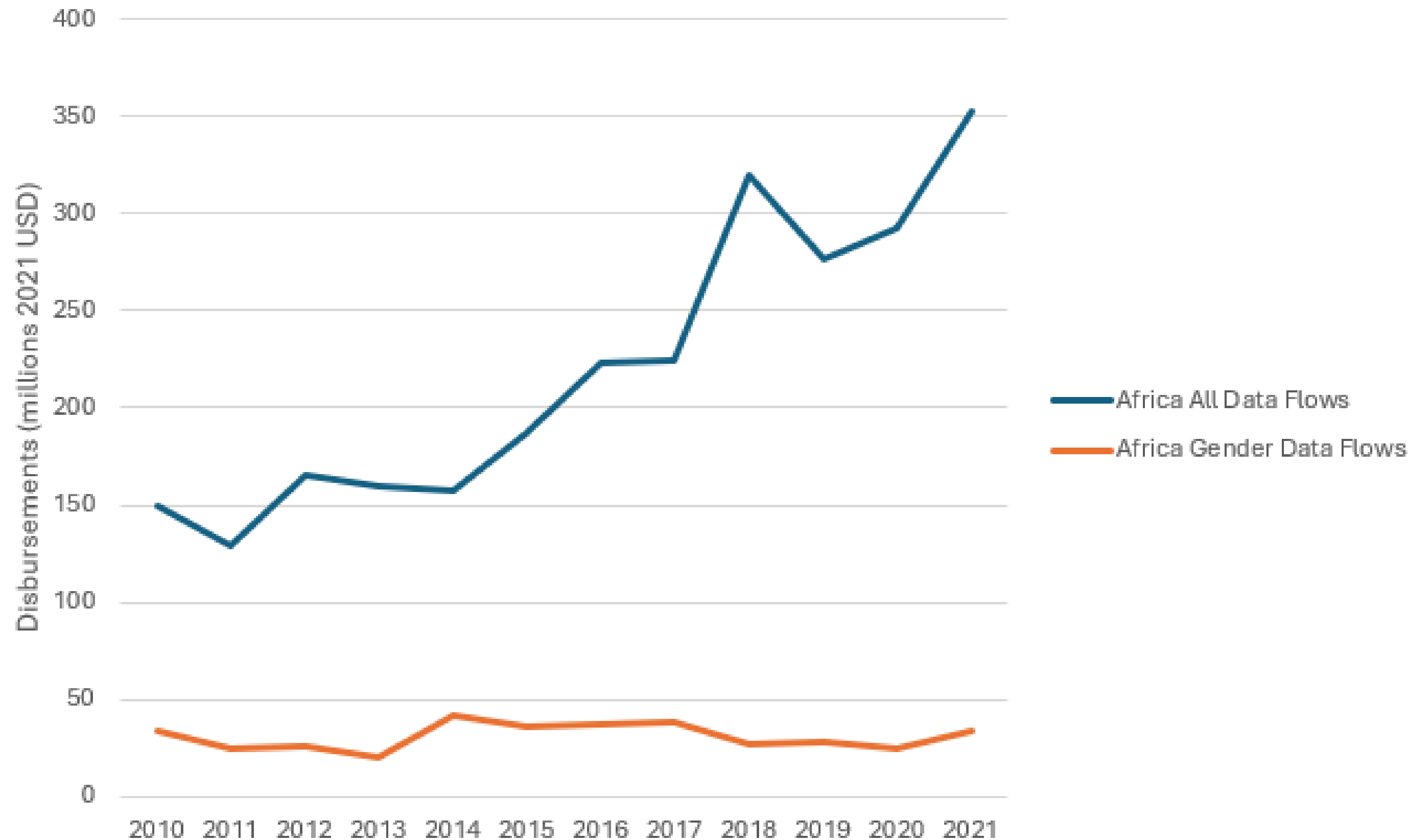
Donor funding for gender data must be coupled with domestic resources

Availability of Budget Figures in Statistical Plans



Source: [Data2X and Open Data Watch; Filling the Financing Gaps for Gender Data Systems; 2024](#)

Total funding for data & gender data in Africa



Funding for gender data has not kept pace with funding for overall data in Africa.

Top donors in Africa

Data Overall

Donor	Millions 2021 USD
World Bank Group	342
United States	114
EU Institutions	78
BMGF	52
United Kingdom	39

Gender Data

Donor	Millions 2021 USD
Canada	24
UNICEF	13
United States	11
United Kingdom	10
EU Institutions	6

Top recipients of gender data in Africa

Country	Millions 2021 USD
Tanzania	20
Ethiopia	6
Mozambique	5
Madagascar	3
Nigeria	3



Understanding funding trends is a starting point for action.

The Clearinghouse and other existing solutions can help accelerate impact.

The Clearinghouse:

Transparency
to help make
smarter data
finance a reality



How much funding going from where to where and for what?



What are country/donor priorities and what is planned for the future?



How much is needed?



What are the results and lessons on what works?

Smarter financing for development data

In Focus:

Gender

What is the Clearinghouse?

The Clearinghouse enables anyone to track and analyse the state of financing for data in near-real time, connect to partners and tap into a rich pool of resources to advocate for more & better data.

[Learn more](#)

You'll find data on:

36,000 projects **23** IDA countries and **17** partners **700** downloadable resources

More are being added every day, check back often!

<https://smartdatafinance.org/>

Sectoral Focus: The Gender Data Channel

CLEARINGHOUSE For Financing Development Data

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Smarter financing for development data

In Focus: Gender

Financing for gender data

Despite the pressing need for gender data, donor funding for grants has stagnated, leaving low-income countries without the necessary financial support.

A small group of donors lead the way in gender data financing, accounting for close to two-thirds of support. Without a more diverse set of donors, financing for gender statistics remains vulnerable to shocks.

Global: Gender data financing flows, 2011 - 2021 (USD)

Year	Financing (USD)
2011	~65M
2012	~45M
2013	~55M
2014	~70M
2015	~85M
2016	~70M
2017	~75M
2018	~65M
2019	~85M
2020	~65M
2021	~65M

The values are in constant USD. Source: PARIS21 (2023) Partner Report on Support to Statistics, see the [methodology note](#) for details.

Top gender data financing providers Global 2019 - 2021 (USD)

292m Spent by providers on gender data for Global 2019-2021

- The World Bank
- FAO - Food and Agriculture Organisation
- Canada
- United States
- Netherlands
- Other development cooperation providers

Calculated on disbursements in constant USD. Source: Clearinghouse for Financing Development Data database. See the [methodology note](#) for details.

Significant strides have been made in advancing gender data since the start of the SDGs, when only one indicator for SDG 5 was widely available. But while there has been progress, there is an urgent need for accelerated efforts.

Investing in gender data systems is an investment in a more equitable and empowered future.

Only 46 percent of indicators are currently available to monitor progress on SDG 5. Achieving the SDGs requires a thorough understanding of gender dynamics and gender data is essential for monitoring progress and ensuring that no one is left behind.

- Gender data improved lives in [Bangladesh](#) when it was used to design targeted programs that decreased maternal mortality rates.
- Gender data uncovered unequal access to banking and led to more vibrant financial services in [Chile](#).
- Enhancing data collection efforts on unpaid care in [Mexico](#) provided crucial indicators that informed the development of effective economic and care policies.
- Gender data has illuminated the epidemic of violence against in [Paraguay](#) and captured the Supreme Court's attention.

Source: UN Statistics Division (2023) "SDG Indicators Database - Data Availability"

Learn more about gender data

Global Initiatives:

- UN Women Count Program
- World Bank Strengthening Gender Statistics
- Gender Data Network
- Unlocking the Power of Data Initiative
- Countdown to 20230: A New Vision for the Data Revolution

Many countries continue to face large financing shortfalls for gender data. On average, annual funding fell short by \$450 million – nearly half of what's needed annually to close the critical gender data gaps for the 2030 Agenda.

Category	Amount (USD)
Donor share	272
Domestic resources	251
Shortfall	450

1 billion USD needed per year through 2030 from domestic and external sources.

Research and Tools:

- Assessing Data and Capacity Gaps in Gender Statistics
- Counting on Gender Data: Findings from Gender Statistics Assessments in 9 Countries
- Gender Data Compass
- Communicating Gender Statistics Course
- NSDS Gender Module

INVESTING GENDER DATA **MORE SOLUTIONS**



Mainstreaming gender data into gender equality strategies at donor & country level

Example: World Bank, IMF, USAID, Lesotho, Cameroon, Ethiopia, Kenya



Increasing political support and champions for gender data

Example: Canada, Her Majesty Queen Rani of Jordan, Ghana, and Albania's CSOs



Documenting use and showcasing impact of gender data on policies—and lives

Example: Time-use data in Kenya and VAW data in Colombia



Thank you!

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