



UN  
WOMEN



Planet 50-50 by 2030  
Step It Up for Gender Equality



Practical and essential tips and  
recommendation for resource  
mobilization  
Africa Gender Statistics Forum  
July 2024



1. **Donor intelligence**
2. **Overview of some key donors**
3. **Tips for better positioning**



## Where can you find information ?

**OECD library on Data for development** : strategies, geographical and thematic focuses, models of delivery of main ODA's donors to data and statistics.

**Bern network** on Financing Data for Development  
**Smart Data Finance** (Clearinghouse for Financing Development Data)

### **Specialized donor intel platforms**

Devex.com

Donor tracker

### **Donor websites**



## What do you need to look at ?

**The obvious/ essential** : priority areas, geographical focus, examples of interventions in statistics/ GS

**Do they have existing implementing agencies** : they might have their own priorities, strategies and operating modes, and own budget

**Who are the donor representatives you need to engage with** ? Multiple levels of engagement (HQ, region, field & different departments)

**What is their funding cycle** ?

**Who are their recipients** ?

## Funding channels

- Bilateral cooperation
- Multilateral organizations
- Project-type vs Programme-based /pooled funding
- Expertise and other technical assistance
- Through existing implementing agencies



# Overview of some key donors

UK

Germany

Switzerland

Italy

Germany

Sweden

Japan

Canada

France

Islamic Development Bank



## Tips for better positioning

**Proposal development is really the last step of resource mobilization : it comes after building trust, reputation, alliances and after donor intel**

- **Be strategic in responding to opportunities**
- **Limited allocation to GS : integration and partnerships building are key** - regional/ multi country approaches; complementarity & innovative partnerships (UN, private sector, academic sector) ; conduct partner intel
- **Build reputation** : strong narrative on your impact and results & operational capacity & ability to innovate (complex settings)
- **Offer strategic partnerships to donors** beyond funding requests: advocacy, knowledge production
- **Engage ahead of time** in donor funding cycles (strategic consultations)
- **Be aware that RM is a long-term investment that takes time** (build relationship vs immediate funding needs) **and resources**



Thank you! Merci!

## Questions & discussion

Sarah Razafindramanana

**Mail : [sarah.razafindramana@unwomen.org](mailto:sarah.razafindramana@unwomen.org)**

**Whatsapp/tel : +221 77 767 84 20/ +221 77 517 79 82**