

# WAYS TO GET INVOLVED AND COMMUNICATE YOUR PARTICIPATION



| 16 - 17 FEBRUARY 2026 |

## AFRICA BUSINESS FORUM 2026

FINANCING THE FUTURE OF AFRICA  
Jobs and Innovation for sustainable  
transformation



AFRICA  
BUSINESS  
FORUM  
2026

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# WELCOME

**AFRICA BUSINESS FORUM 2026** will serve as the continent's leading platform for mobilizing partnerships, investment and blended finance to accelerate the African youth economy under the theme "Financing the future of Africa: jobs and innovation for sustainable transformation".

The Africa Business Forum is anchored in the integrated delivery cycle of the Economic Commission for Africa (ECA), working in concert with the **Conference of African Ministers of Finance, Planning and Economic Development**, the **Africa Development Impact Forum**, and the **Africa Regional Forum on Sustainable Development** to help translate commitments into measurable results.





## OBJECTIVES OF THE FORUM

**Mobilize and showcase partnerships and blended finance** that create jobs, spur innovation, and unlock the productive and creative potential of Africa.

**Launch the jobs wall commitments tracker** to capture, display and follow up on Forum commitments, with periodic updates and an annual scorecard.

**Link the outcomes and commitments of the Forum** with the wider ECA implementation architecture (the Conference of African Ministers of Finance, Planning and Economic Development, the Africa Development Impact Forum and the Africa Regional Forum on Sustainable Development).



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**SHARE  
YOUR  
VOICE**



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## **JOIN THE AFRICA BUSINESS FORUM 2026 CONVERSATION!**

Tag  
**@ECA\_OFFICIAL** and  
**@economic\_commission\_for\_Africa**  
on social media

Use official hashtags:  
**#ABF2026**  
**#AfricaBusinessForum**  
**#FinancingAfricasFuture**  
**#JobsAndInnovation**  
**#YouthEconomy**

**More information: [ABF 2026 Event Page](#)**



# AMPLIFY YOUR PRESENCE



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→ Access speaker/attendee cards [here](#)

Short key messages for social sharing:

- Youth entrepreneurs need ecosystems that match their ambition
- Inclusion of youth enhances sustainable decision-making
- Regional integration and AfCFTA open markets for women-led enterprises
- Scaling agriculture drives industrialisation, jobs, and inclusive growth
- Patient capital, technology, and partnerships unlock agribusiness potential
- **Capital meets talent at Africa Business Forum 2026**



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# AFRICA BUSINESS FORUM 2026

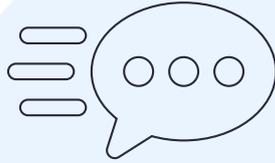
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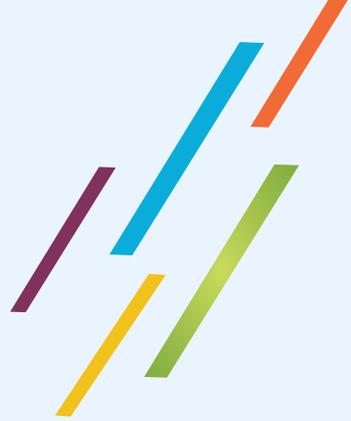
## INVITE YOUR AUDIENCE

**Promote the Forum to your networks and encourage them to follow ABF updates online on our social media pages and on [ABF website page](#).**

**Share key moments, insights and outcomes to keep the momentum going beyond Addis Ababa.**



# KEY MESSAGES



***“ Africa’s youth economy is the world’s largest untapped investment frontier, with the potential to drive global growth if effectively financed. ”***

***“ Jobs and innovation are investable assets, not social add-ons, and are central to Africa’s sustainable transformation. ”***

***“Africa Business Forum 2026 moves from dialogue to delivery, mobilizing capital, partnerships and blended finance that create jobs at scale.”***

***“The Forum connects capital to real opportunities, linking investors, governments and innovators to youth- and women-led enterprises. ”***

***“ The Jobs Wall Commitment Tracker ensures transparency and accountability, tracking how commitments translate into jobs, enterprises and impact.”***

***“ Anchored in ECA’s integrated delivery cycle, ABF 2026 turns commitments into measurable results, aligned with Agenda 2063, the SDGs and AfCFTA. ”***

## SOCIAL MEDIA CHANNELS

- Youtube : [Click here to visit our YouTube Channel](#)
- LinkedIn : [Click here to visit our LinkedIn Page](#)
- Instagram : [Click here to visit our Instagram Page](#)
- X : [Click here to visit our X page](#)
- Facebook : [Click here to visit our facebook page](#)



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# ABF 2026 SIGNATURE VIDEO SERIES

**Africa Business Forum 2026** will be supported by a short-form video series designed to frame the Forum's core priorities before, during, and after the event.

The series supports the Forum's objective of moving from dialogue to delivery, by:

- Setting shared context ahead of the Forum
- Capturing diverse perspectives during discussions
- Reinforcing accountability and follow-up beyond announcements

These videos are intended as public-facing explainers and conversation drivers.



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# HOW PARTNERS & PARTICIPANTS CAN ENGAGE

- Watch and share the videos to help amplify evidence-based discussion on jobs, innovation and financing.
- Reference the videos when posting about your participation at **#ABF2026**.
- Use them to explain *why* Africa Business Forum 2026 is focused on delivery, accountability and impact.



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## CALL TO ACTION



## ENGAGE WITH THE ABF 2026 VIDEO SERIES

Watch, share, and respond to these stories using **#ABF2026** and **#JobsAndInnovation**. The conversation does not end at the Forum - it continues through delivery.

**Photos:** All photos of ABF 2026 will be shared on our flickr page



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